

Greetings from Woldumar Nature Center!

Woldumar's Wildflower Weekend will be held on May 7, 8 & 9. The center is a self-funded 501 (c) 3 non-profit dedicated to educating people about the natural environment. Located just 5 miles west of downtown Lansing and right near two major highways, its location makes visiting easy. Woldumar is nestled along the Grand River and welcomes over 40,000 people each year attending educational programs, events like this one, or just hiking the 5 miles of natural trails.

This festival is all about educating people about the beauty and wonder of Michigan nature. It is filled with crafters, artists, and educational exhibits, as well as music, river tours, wagon rides and much more. We expect approximately 1,000 visitors, mostly families, to attend each day. This is one of our seasonal fund-raisers and talented participants like you help make the weekend a success.

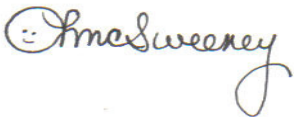
New this year, Woldumar Nature Center is hosting a special day for school groups on Friday, May 7, 2010. Program times are 9:30am, 10:30am, 11:30am, 12:30pm, and 1:30pm. All exhibitors are welcome to join in this education effort. Please indicate your desire to participate on the attached form and a Woldumar staff person will contact you with further information.

Our most current goal is to expand the Arts & Crafts Show atmosphere of this festival. Many past Wildflower Weekend exhibitors have featured their craft or skill while enhancing this show style atmosphere. May is a great time to feature creativity, especially when it includes elements of the natural environment.

You've been identified as someone who may be interested in participating in this event. We hope that you will join us. I've enclosed the event policy and information form that needs to be signed and returned by March 26, 2010. You are welcome to visit our website at [www.woldumar.org](http://www.woldumar.org) for more information.

I hope that you will join us. Call or email with any questions. Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Lori McSweeney". The signature is written in dark ink and includes a small smiley face at the beginning.

Lori McSweeney

Executive Director

**Woldumar Nature Center  
2010 Wildflower Weekend  
Application and Participant Information**

**Please return this form with payment and, for artists, 2-4 photos of your booth:**

Name: \_\_\_\_\_ Business/organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Exhibit Category – see “definitions” on reverse side

(please circle one):

Demonstration/Education

Emerging artist

Entertainment

Vendor /Artist

Entry Fee:

free

free

\$30 donation

\$30 donation **per 10’X 10’ space**

All participants complete the following:

Do you wish to participate on Friday, May 7? (circle one)                      Yes                      No

If yes, what will you demonstrate (15-20 minute sessions – hands-on education preferred)?

Access to electricity is provided on a first come, first served basis. Do you need electrical access?    Y    N

Please enclose a question and correct answer that can be answered by elementary aged children interacting with your exhibit (for the passport):

\* \* \* \* \*

If you circled Demonstration/Education - Exhibit title: \_\_\_\_\_

Exhibit description:

*To complete this application, please sign and date the next page.*

\* \* \* \* \*

If you circled Entertainment, what style (folk music, square dance, etc.):

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If you choose to cancel this application, you must notify Woldumar by 3PM April 1<sup>st</sup>, 2010 to receive a full refund. Refunds will not be given for cancellation after April 1<sup>st</sup>, 2010 or for absences on the days of the event.

*To complete this application, please sign and date the next page.*

\* \* \* \* \*

If you circled Vendor/Artist - *Over please*

Vendor/Artist:

Media type (photography, drawing, fiber, ceramic, etc.): \_\_\_\_\_

Please list the items you plan to sell:

How many booth spaces (10'X10') do you need (maximum of 3 per vendor/Artist)?

Do you have any product you would like to donate for Woldumar's annual silent auction? If yes, please indicate the item in this space:

**Artists will be notified via e-mail of their acceptance to the show by April 30<sup>th</sup>, 2010. Please contact us if you have not heard from us by May 5<sup>th</sup>.** In the event that your application was not accepted, Woldumar will return your check to you by May 14<sup>th</sup>. If you choose to cancel this application, you must notify Woldumar by 3PM April 1<sup>st</sup>, 2010 to receive a full refund. Refunds will not be given for cancellation after April 1<sup>st</sup>, 2010 or for absences on the days of the event.

*To complete this application, please sign and date below.*

**TO COMPLETE THIS APPLICATION, ALL EXHIBITORS (demonstrators, artists, entertainment, and vendors) MUST SIGN BELOW.**

I have read the 2010 Wildflower Weekend Exhibitor Information and I agree to the terms and conditions of the Wildflower Weekend Event Policies:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\* \* \* \* \*

**DEFINITIONS**

Demonstration/Education: a display, booth or other exhibit which educates participants. No items may be sold, nor money taken at a demonstration and/or education display (see vendor)

Emerging artist: an artist who wishes to display their art in our emerging artist show. An emerging artist may not sell or put a price on show items. This category is intended for those who do not usually sell their art or are not at a level of skill where they feel comfortable selling their art

Vendor/artist: a display, booth or other exhibit that represents an individual, business or organization which chooses to sell goods or services to participants. *Any display, booth or other exhibit which collects money for any purpose is considered a vendor.*

Entertainment: an individual or organized performing group (music, theatre, dance) that is recognized as a source of entertainment.

All individuals or groups that donate at or above the recommended level will receive 10 day passes which you may sell or give to others. All *performing* members of your group will be admitted to the festival for free.

**Make a copy of this document and the event policies for your records and return them, signed and completed with payment, to Woldumar Nature Center to confirm participation in the 2010 Wildflower Weekend.**

## **Woldumar Nature Center**

### **2010 Wildflower Weekend Event Policies**

Following is an agreement between participants (vendors, exhibitors, demonstrators, stage acts, wandering actors, etc.) and Woldumar Nature Center. Read the policies carefully. If you agree to the event policies as written, please sign the agreement and return it with any donation. Failure to sign the agreement before the event begins will result in a loss of space.

1. This year's Wildflower Weekend will be held Saturday, May 8 – Sunday, May 9, 2010, at Woldumar Nature Center, 5739 Old Lansing Road, Lansing. The event will run from 9 a.m. to 11 p.m. on Saturday and 9 a.m. to 4 p.m. on Sunday. Woldumar will begin selling a pancake breakfast at 9 a.m. on both days. The art show will run from 10 a.m. to 7 p.m. on Saturday and 10 a.m. to 4 p.m. on Sunday. WLNZ may provide an evening concert beginning at 6 p.m. on Saturday. The school program day on Friday, May 7 will run from 9 a.m. until 3 p.m.

2. Prepare for inclement weather. The event will be held in all safe weather. Wildflower Weekend committee will determine activities that need to be moved inside if weather warrants such a move.

3. Space assignments will be determined by the Wildflower Weekend Committee, and will be made based on exhibitor category, the number of vendors signed up for each category, and exhibitor space requirements. A map of exhibitor locations will be developed for the event, and volunteers will be on-hand both days to assist you with finding your exhibitor space.

4. Exhibitors are asked to supply their own equipment, including pop-up tents, tables, chairs, table covers, etc. Electricity is limited and access to outlets is available on a first come, first served basis (determined by receipt of application and information forms).

5. Set-up must be completed before 9:30 a.m. on all days. Vehicle and/or trailers must be moved from the festival exhibition area immediately. Tear down can begin after 4:00 p.m. on Sunday. Early tear-down is not allowed.

6. Once set-up is complete, you will be directed to an auxiliary exhibitor parking area. Existing Woldumar parking spaces are reserved for festival guests. All vehicles must be moved to the exhibitor parking area by 9:30 a.m. all days.

7. If you bring pets with you to the event, all animals must be leashed, confined and/or kept under the owner's control at all times.

8. Woldumar Nature Center, its staff and volunteers or any person/organization connected with Woldumar or the Wildflower Weekend will not be responsible for any loss or damage to person or property for any reason. Exhibitor equipment, tents, personal items, etc., are the responsibility of festival exhibitors. Woldumar is not responsible for loss, theft or damage to a participant's belongings.

9. The Wildflower Weekend Committee reserves the right to confirm or deny participant involvement in the festival at any time.

10. Please minimize the impact of this event on the beautiful Woldumar grounds by leaving your exhibitor space as you found it. This means no debris, holes, poles, pet waste, etc.

By signing and submitting this application the applicant hereby releases and agrees to hold harmless Woldumar Nature Center from any damage to or loss of applicant's property or any personal injury, which he/she or helpers may sustain while participating in Wildflower Weekend.

Further, by signing this document, the applicant agrees to abide by all policies, rules and regulations for participation as listed in this document and in future information given to the applicant by Woldumar regarding Wildflower Weekend. Failure to follow these regulations may result in expulsion from this year's and future Woldumar events.

I have read the 2010 Wildflower Weekend Exhibitor Information and I agree to the terms and conditions of the Wildflower Weekend Event Policies:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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2. Prepare for inclement weather. The event will be held in all safe weather. Wildflower Weekend committee will determine activities that need to be moved inside if weather warrants such a move. Woldumar is not responsible for loss of artwork, loss of sales, or damage to tents and other booth equipment in the event of inclement weather. Please secure your artwork and display equipment against potential wet and/or windy weather.

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11. Vendors/Artists must submit one photo of your booth and up to three photos of your work with your application. The Wildflower Weekend Committee is seeking hand-created items in a wide variety of styles and media types. Commercial products are permitted but strongly discouraged. Preference will be given to hand-created items.

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_