

# Corporate Sponsorship

## NATURE OBSERVER SPONSOR



Annual Commitment: \$1,250

- Provide support for Woldumar's nature education programs. Benefits include recognition on our Visitor Center welcome sign, and logo on Chronolog stations at various scenic locations on the property. These stations engage the community in a scientific timelapse experience.

## SOCIAL SPONSOR



Annual Commitment: \$2,000

- Provide support for Woldumar's outreach efforts. Benefits include recognition on our Visitor Center welcome sign and logo included in our weekly Trivia Thursday Posts. Company logo included in two posts per week throughout the year (100+ total mentions).

## FIELD STUDY SPONSORS



Annual Commitment: \$2,500

- Support Woldumar's environmental education programs. Recognition includes company logo on our Visitor Center welcome sign visible by roughly 20,000 visitors annually. [multiple available]

## STEWARDSHIP SPONSORS



Annual Commitment \$3,500

- Provide support for Woldumar's land stewardship efforts. Recognition includes company logo on our Visitor Center welcome sign visible by roughly 20,000 visitors annually. [multiple available]

## COMMUNITY SPONSORS



Annual Commitment: \$5,000

- Support Woldumar's community engagement. Recognition includes company logo in e-newsletter sent to over 3,000 individuals and on our Visitor Center welcome sign visible by roughly 20,000 visitors annually. [multiple available]

Other opportunities available on a case-by-case basis. Please contact Director of Development, Lauren Smith, at [development@woldumar.org](mailto:development@woldumar.org) to discuss more sponsorship options and benefits.

# Corporate Sponsorship

## Details

Contributions received through Woldumar's Corporate Sponsorship Program are deposited into Woldumar's general account for use as unrestricted operating funds. Woldumar tracks program attendance and community impact as part of our regular annual report and will provide such information to sponsors on request. Additional use of funds reporting specific to each sponsoring organization is not feasible under this arrangement.

Woldumar intends to recognize all sponsors on its website, at its Annual Meeting, and in its Annual Report in addition to any level-specific benefits listed.

### Woldumar's Gift Acceptance Policy

The Woldumar Nature Association solicits and accepts gifts that are consistent with its mission, and that support its programs and special events.

Donations of cash, securities, and other forms of support will generally be accepted from individuals, partnerships, corporations, foundations, government agencies, or other entities, whose values and priorities align with those set forth in Woldumar's Strategic Plan.

It is the intent of the Woldumar Nature Association to not accept gifts that would, or could be perceived to, present a conflict of interest or quid pro quo arrangement, or those intended for purposes outside the scope of Woldumar's mission.

In some instances, certain types of gifts such as gifts of real property or personal property may require consideration and approval by the appropriate board committee.

The Woldumar Nature Association reserves the right to return, modify, or terminate the terms of any gift after acceptance under the aforementioned conditions.



517-322-0030



development@woldumar.org



woldumar.org

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